

DECEMBER 3 - 4, 2009 REGISTER TODAY!

EVENT LOCATION:
Mesa Convention Center
263 North Center St.
Mesa, AZ 85201

\$199.00 for 2 days and a lecture

Registration Form

Registrant: (Please use one Registration Form per person)

Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

E-mail Address _____

Method of Payment:

Check or Money Order Mastercard Visa Discover

Credit Card Number _____

Expiration Date _____ Signature _____

Date _____

Send registration and payment information to:
35th Avenue Sew & Vac
3500 NW Northern Ave.
Phoenix, AZ 85051
602-841-5427

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Martha Pullen Celebration
35th Avenue Sew & Vac
3500 NW Northern Ave.
Phoenix, AZ 85051
602-841-5427

HURRY! SIGN UP TODAY
for a unique sewing experience!

December 3 - 4, 2009



FOR THE LOVE OF SEWING

HURRY! This event will fill up fast.
Don't miss it!



Martha Pullen
Celebration

Don't Miss This Opportunity!
Come to the
Martha Pullen Celebration at
35th Avenue Sew & Vac
December 3 - 4, 2009



Dear Sewing Enthusiast,

I am beyond excited to bring some of the world's best teachers to your city. With Baby Lock, I'm touring some very popular sewing dealers throughout the year.

Whether attending a Sewing Celebration or School of Art and Fashion, this event will include hands-on sewing classes and fun. All of your fabulous kits will be furnished, as well as your lunches. We will hold wonderful tabletop clinics, where you will see many different techniques demonstrated table-by-table. Also, I will present "Turning Your Hobby Into A Business" in case you are interested in beginning a business or growing a business you already have. And finally, a Trunk Show that you will find educational and inspiring.

We will have a retail store in the hotel with big discounts on most items such as lace, batiste, embroidery CDs, books, patterns, and much, much more. 35th Avenue Sew & Vac will have a store with great shopping and discounts for you too. This special event will certainly be jam packed with what we hope will be more fun and learning than you have ever had at an event! Please come join the fun! We can't wait to see you!

May God Bless You and Those You Love,

Martha

Class Schedule

THURSDAY, DECEMBER 3, 2009	
9:00am - 12:00pm	Sit and Sew Class - Heirloom Garment Bag
12:00pm - 1:00pm	Lunch
3:00pm - 5:00pm	Martha Pullen's Fashion Show and book signing
6:00pm - 7:00pm	Martha Pullen's "Make Money with Your Sewing" Lecture

FRIDAY, DECEMBER 4, 2009	
9:00am - 12:00pm	Martha's Lace Shaping from A-Z
12:00pm - 1:00pm	Lunch
1:00pm - 5:00pm	Sit and Sew Class - Heirloom Garment Bag

Victorian Antiques Hangar Fashion Show

Martha will present a totally antique garment "hangar" fashion show with her stories about the embroidery and sewing techniques on each. Join Martha for a journey back about 100 years in time as she shares many pieces from her Victorian/Edwardian clothing collection.

With each item, a bit of sewing history has been preserved and each seamstress left a personal legacy in the masterpieces that you will see in this show. Enjoy the exquisite hand embroideries, many of which have been digitized for today's embroidery machines. Christening dresses, nightgowns, elaborate women's dresses, blouses and children's garments, are treasures which Martha has collected from her travels from three continents.

Martha will also share stories about her journeys with Joe on the never ending search for more "white clothes," and she will pass the clothes around so you can actually see and touch and feel some of the clothes you have enjoyed in her books.

Turn Your Sewing into Money

Have you ever wondered if you can make money with your sewing? Thousands of people are doing just that. Martha will share ways that others have successfully turned their beloved hobby into a business. Endless possibilities are available. From machine embroidering, to teaching sewing classes, making custom garments, teaching computer skills on the sewing machine — your imagination is the only limit to the potential business that you might start. If you already have a business, this seminar might help you realize ways you can grow that business. Explore with Martha the possible dream of doing what you love...and earn money along the way.

Lace Shaping from A-Z

Did you know that there are only 3 techniques for lace shaping? Curving, mitering and flip-flopping — each one is EASY. Come and practice lace shaping "hands on" as you curve and miter lace. Martha herself will show you the flip-flopping technique. After this "cardboard box" class you will be ready to make the dress of your dreams like the ones you see in *Sew Beautiful* magazines and in Martha's books. Start dreaming of lace hearts, diamonds, ovals, and scalloped skirts—your list will go on and on—because the mystery of lace shaping will be solved. We'll furnish everything you need to make beautiful designs appear like magic and before you leave, you'll be saying, "I can't believe how easy this is."



Sit and Sew Class: Heirloom Garment Bag

Travel in style with your monogrammed heirloom garment bag. In this class you will learn both sewing machine and serger heirloom techniques. Try out top of the line machines provided by Baby Lock as you complete your garment bag in class.

Incorporate the lace shaping you just learned from Martha in your project as you discover the reason for all those different needles and what they are used for.